



## **The Institutional efforts/initiatives in providing an inclusive environment**

**(i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities)**

The following are the few initiatives/occasions of the Institution for promoting the tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities.

**7.1.8.1. Admission process**

**7.1.8.2 Jyothir Gamaya**

**7.1.8.3 Karmanta**

**7.1.8.4 Gramadarshan (Rural Camp)**

**7.1.8.5 English as the medium of Communication**

**7.1.8.6 Industry Visits and exposure to the heritages:**

**7.1.8.7 International Visits**

### **Admission process:**

The special mark relaxation is provided for the SC/ST and the OBC categories for the admission process as per the norms of the admission displayed in the website. The admission is provided to all the candidates without specifying the cultural, regional and socioeconomic status. The institute have no reservations or category in admission process and all the seats are filled from the open merit. We invite students from national level without prejudice to the norms of the government. Financial assistance is provided to the students with economic issues. The online application process is made available in the college website.

**[www.vjim.ac.in](http://www.vjim.ac.in)**

The screenshot shows the website for Vimal Jyothi Institute of Management & Research. The header includes the institute's name and affiliation: "Approved by AICTE | Affiliated to Kannur University Under the Archdiocese of Thalassery". The navigation menu includes: HOME, ABOUT, ACADEMICS, ADMISSION, FACILITIES, PLACEMENT, RESEARCH & CONSULTANCY, NOTICE BOARD, CAREERS, GALLERY, CONTACT. The main content area is titled "Admission" and contains the following text:

**Admission**

The admission to MBA (Full Time) programme (2020-22 batch) of Vimal Jyothi Institute of Management & Research (VJIM) is in progress. Candidates can attend the pre-admission process and the details are available from college office. Final admission will be confirmed as per the directions of the Admission Supervisory Committee (ASC) and Fee Regulatory Committee (FRC), Govt. of Kerala.

**Eligibility**

Candidates seeking admission to MBA programme are required to have obtained a Bachelors degree (under 10+2+3 pattern) in any discipline recognized by Kannur University with 50% marks in aggregate. However, candidates belonging to other backward communities are eligible for a concession of 5% marks in the aggregate.

On the right side, there is a section for "Admission 2020" with a "NEW" tag. It includes links for "FIRST KMAT KERALA EXAMINATION 2020 - ENGLISH", "FIRST KMAT KERALA EXAMINATION 2020 - MALAYALAM", "Download E-Prospectus", and "Online Application Form".

### 7.1.8.2 Jyothir Gamaya

It is the inauguration of the academic year, where the three major religious beliefs are admired with reading from their Holy Books. Oath is taken to affirm the harmony and tolerance throughout the academic endeavour.

Snap short of the of activities conducted for promotion of universal values- Jyothir Gamaya





Mutual respect to the religious values and sustainable coexistence even in our minority status institution. An expression of the magnanimous religious tolerance and best example of the practice of the value systems of mutual collaboration with the divergent cultural and religious believes.



**Religious harmony and collaborative functions:** Utmost care is taken to instil the spirit of unity and non-violence among the students. The regular class committee were conducted to address the grievance of the students to redress their issues on regular manner. The sessions on Jyothir Gamaya are arranged in such a way to give equal importance to the religious harmony. The three religious sacred scriptures (Bible, Geetha and Quran) are read during the Jyothir Gamaya function to honour the religious harmony.

Reading from Holy Bible

John 14:27 Peace I leave with you; my peace I give to you. Not as the world gives do I give to you. Let not your hearts be troubled, neither let them be afraid.



**Figure: Reading from Holy Bible- Christian Holy Book**

**Qur'an** 59:23 discloses that **peace** is one of the names of God himself: "He is God, other than whom there is no god, the King, the Holy, the **Peace**, the Defender, the Guardian, the Mighty, the Omnipotent, the Supreme."



**Figure: Reading from Holy Quran- Islam Holy Book**

The self-controlled soul, who moves amongst sense objects, free from either attachment or repulsion, he wins eternal Peace—Bhagavad-Gita



Figure: Reading from Bhagavad-Gita- Hindu Holy Book

Invocation of the blessings and peace of Lord





### **7.1.8.3 Karmanta- The National Management Fest**

It is the National level management fest where the participants are from multicultural background with regional and linguistic differences. These interactions help to instil a multicultural collaborative mentality and inclusiveness among the students and participants.















**7.1.8.4 Gramadarshan (Rural Camp)**

The mission statement of the Institute affirms to provide ‘commitment to the concerns of the marginalized’. Gramadarshan provide the students exposure to the issues of the socioeconomic backward sectors. These fully residential 6-day camps are conducted for providing an inclusive environment for social living, community building, and creating an empathetic disposition in them towards the marginalized. These camps are conducted mostly in the tribal district of Wayanad or at the places to provide support for the economically marginalized peoples. The social interactions with the local population are made sure during these camps to get a real time experience to the cultural and other disparity management.

The below given figure are taken during the rural camps













### **7.1.8.6 Industry Visits and exposure to the heritages**

Apart from the academic purpose, students are given exposure to the diversities of the national level, through the industry visits. The industry visits normally arranged to spare time for exposure to the rich heritage of the pan India.

These are organized to imbibe an attitude and culture of tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities



**Figure: A snap shot after the industry visit**



**Figure: A snap shot after the industry visit**



**Figure: The exposure to the heritage places and the**



Figure: Industry visit and in depth interactions with experts for inclusive learning



Figure: The expert talks happens in between the visits and these are targeted to provide a tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities



### 7.1.8.7 International Visits

The Institute provide international exposure to the students to neutralize their cultural shock and provide them an expose to the multi contextual cultural with regional, linguistic, and communal disparities.

















